



NATIONAL MARITIME HISTORICAL SOCIETY

2012 Annual Awards Dinner

Wednesday, 10 October 2012, New York Yacht Club, NYC

Sponsorship Opportunities

NMHS is seeking Sponsorship support for this unique event from corporations, associations, individuals, and foundations. The National Maritime Historical Society will be honoring these worthy recipients:

- ❖ The NMHS Distinguished Service Award recognizes outstanding contributions in the maritime field. At the 2012 Annual Awards Dinner, the Award will be presented to **Admiral Sir Jonathon Band GCB DL**, **Captain Brian A. McAllister**, and **Captain Don Walsh USN (Ret.), PhD**. **Sir Jonathon Band** is the Royal Navy's former First Sea Lord and Chief of Naval Staff (2006-2009). He is currently Chairman of the National Museum of the Royal Navy and President of The 1805 Club. In his position at the National Museum of the Royal Navy, he led the successful effort to save the flagship of Admiral Lord Nelson, HMS *Victory*, the oldest navy ship in commission. The 1805 Club promotes study of the Royal Navy of the Georgian period. The award to Admiral Band is for his extraordinary success in preserving and drawing public attention to the tangible evidence of maritime history.

Captain Brian McAllister, a graduate of the SUNY Maritime College at Fort Schuyler, served in the US Navy, at one point serving as the Executive Officer on USS *Lake County* (LST 880). Today, he is the principal owner and President of McAllister Towing and Transportation Company, Inc., one of the nation's oldest and most diversified marine towing and transportation companies, operating an extensive fleet of over 75 tugs, barges, and ferries in the major ports on the East Coast. Captain Brian A. McAllister will be cited for his lifetime work promoting maritime history to the shipping community.

Captain Don Walsh has participated in diving operations with over two dozen manned submersibles since 1959, piloting seven of them. Designated USN Deep Submersible Pilot #1, he was the first Officer-in-Charge of the *Bathyscaph Trieste* at the Navy Electronics Laboratory in San Diego. In January 1960, he and Jacques Piccard dove *Trieste* to the deepest place in the World Ocean: 35,840 feet. Captain Don Walsh will be honored for his lifetime commitment to educating the public and the academic community about the importance of ocean exploration.

- ❖ The David A. O'Neil Sheet Anchor Award, recognizing the contributions of those who further the work of the Society, will be given to **Thomas F. Daly**. Tom Daly has been an active trustee, secretary, and chair of the Audit Committee, as well as serving on several other vital committees. His contributions to the Society extend to sharing his vast knowledge of the history of piloting at a Charles Point Council seminar, advising NMHS in legal matters, and arranging trustee outings. Tom was a commissioner of New Jersey State Pilotage Commission and a trustee of Sandy Hook Foundation.

To commemorate the bicentennial of the War of 1812, **Admiral Robert J. Papp, Jr.**, Commandant of the US Coast Guard, will speak on the US Revenue Cutter Service in the War of 1812.

Richard T. du Moulin, award-winning yachtsman and previous recipient of the NMHS Distinguished Service Award, will be Master of Ceremonies.

The US Coast Guard Academy Cadet Chorale, directed by **Dr. Robert Newton**, will provide the evening's entertainment.

We invite your participation in this gala event; for more information on event sponsorship, please contact:

Burchenal Green, President, burchenalgreen@seahistory.org
Wendy Paggiotta, Advertising Director, advertising@seahistory.org
www.seahistory.org • 914-737-7878

Corporate Underwriter

A \$10,000 Corporate Underwriter will be recognized with corporate name and/or corporate logo prominently featured in the following NMHS marketing, publishing, and media pieces, including:

- Recognition in communications, including press releases, mailings, email announcements and invitations
- Recognition on the Society's website, www.SeaHistory.org
- Marquee Recognition on the Awards Dinner invitation and in the Dinner Program Book
- Signage in the lobby of the New York Yacht Club the evening of the Dinner
- Recognition from the podium during the event
- Recognition in audio/visual program during dinner
- Recognition in the Winter issue of *Sea History* magazine, in the "Cause in Motion" feature, highlighting the Award's Dinner
- Full page advertisement in the evening's Dinner Journal
- Full page advertisement in *Sea History*, our quarterly magazine reaching over 40,000 readers
- Listing on Patrons' Page of *Sea History* magazine as an Afterguard supporter for one year

Corporate Underwriting also includes:

- Premium Table for 10 at the Awards Dinner, or two guests seated with an honoree or the NMHS chairman or an NMHS chairman emeritus
- Corporate Membership in NMHS, including privileges of membership, including *Sea History* for ten employees
- Membership for you and your guests in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

Reception Sponsor

An \$8,000 Reception Sponsor will be recognized with corporate name and/or corporate logo featured in the following NMHS marketing, publishing, and media pieces, including:

- Recognition on the Society's website, www.SeaHistory.org
- Signage at reception and dinner
- Full page advertisement in the evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Benefactor supporter for one year

Reception Sponsorship also includes:

- Premium Table for 10 at the Awards Dinner, or two guests seated with an honoree or the NMHS chairman or an NMHS chairman emeritus
- Sponsorship Level Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

Table Sponsor

A \$7,000 Table Sponsorship will be recognized with corporate name and/or corporate logo featured in the following NMHS marketing, publishing, and media pieces:

- Recognition on the Society's website, www.SeaHistory.org
- Full page advertisement in the evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Benefactor supporter for one year

Table Sponsorship also includes:

- Premium Table for 10 at the Awards Dinner
- Sponsorship Level Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

Dinner Journal Sponsor

A \$5,000 Dinner Journal Sponsorship includes name and/ or corporate logo featured in the following:

- Full page advertisement in the evening's Dinner Journal
- Listing on the Patrons' Page of *Sea History* magazine as a Benefactor supporter for one year

Dinner Journal Sponsorship also includes:

- Two places at the Dinner
- Membership in NMHS, including privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

Table Host

A \$4,000 Table Host Sponsorship includes name featured in the following:

- The evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Sponsor for one year

Table Host also includes:

- Table for 10 at the Dinner
- Membership in NMHS, including privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

The Evening's "Thank You" Favor Sponsor

A \$3,000 Favor Sponsorship includes name and/ or corporate logo featured in the following:

- Full page ad in the evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Plankowner supporter for one year

Favor Sponsorship also includes:

- Two places at the Dinner
- Membership in NMHS, including privileges of membership, including *Sea History* magazine
- Membership in Council for American Maritime Museums, providing free admission to a wide range of maritime museums

Sponsor

A \$1,000 Sponsorship includes name and/ or corporate logo featured in the following:

- The evening's Dinner Program
- Patrons' Page of *Sea History* magazine as a Donor for one year

Sponsorship also includes:

- Two places at the Dinner
- Membership in NMHS, including privileges of membership, including *Sea History* magazine
- Membership in Council for American Maritime Museums, providing free admission to a wide range of maritime museums

Dinner Journal Advertiser

Congratulate the awardees and support the work of NMHS by advertising in the Dinner Journal. Full page advertisement \$1,000; half page advertisement \$600. Time-sensitive, must reserve ASAP—contact Wendy Paggiotta at 914-737-7878, ext. 235, or email her at advertising@seahistory.org.

Individual Reservations \$400 per Person

The National Maritime Historical Society's prestigious awards recognize the important work of the maritime field. If you are interested in Sponsorship in NMHS's 2012 Annual Awards Dinner, please contact Burchenal Green at 914-737-7878, extension 223. Or you may email Ms. Green at burchenalgreen@seahistory.org.

NATIONAL MARITIME HISTORICAL SOCIETY
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