



NATIONAL MARITIME HISTORICAL SOCIETY

2015 Washington Awards Dinner

Thursday, 23 April 2015, National Press Club, Washington, DC

Sponsorship Opportunities

The National Maritime Historical Society, together with the Naval Historical Foundation, is honored to recognize three most esteemed recipients at its gala 2015 Washington Awards Dinner. The Dinner also celebrates the 100th anniversary in 2015 of the establishment of the Office of the Chief of Naval Operations, the founding of the United States Coast Guard and the creation of the United States Navy Reserve.

NMHS is seeking Sponsorship support for this event from corporations, associations, individuals and foundations.

- ❖ **Admiral Jonathan W. Greenert, USN**, is the 30th Chief of Naval Operations (CNO), an office that was established in 1915, two years before the U.S. entry into World War I. He is the individual who leads the U.S. Navy, ashore and afloat, in its mission to protect and defend the global interests of the United States on the high seas. Admiral Greenert has been a strong promoter of this country's navy and its history, particularly in the commemoration of the navy's role in the War of 1812. We honor the centenary of the office of CNO in honoring Admiral Greenert. The award will be presented by **Admiral Bruce DeMars, USN (Ret.)**
- ❖ **Harold F. (Gerry) Lenfest** is a philanthropist who has given millions to educational institutions, the arts, and to the cause of maritime history as seen in his generous support of the effort to renovate and preserve SS *United States*, which was, in its time, the fastest passenger ship in the world. Mr. Lenfest served as a reservist in the US Navy, where he learned to get along with people of widely varying backgrounds, to value integrity, and to reward good performance, sterling elements of character which help explain his personal success. In honoring Mr. Lenfest we honor the United States Navy Reserve which in 2015 will celebrate its centennial. The award will be presented by **VADM Robin R. Braun, Chief of Navy Reserve and Commander Navy Reserve Force.**
- ❖ **Maryland Senator Barbara Ann Mikulski**, a native of Baltimore, is this country's longest-serving woman senator, having won election to the US Senate in 1986. In the House of Representatives she served on the Merchant Marine and Fisheries Committee and the Energy and Commerce Committee. She was chair of the Senate Appropriations Subcommittee on Commerce, Justice, and Science, and presently is the ranking member of the vitally important Senate Appropriations Committee. She also serves on the Senate Health, Education, Labor, and Pensions Committee and the Senate Select Intelligence Committee. Senator Mikulski has long been a strong advocate for the maritime industries of the Port of Baltimore and has worked energetically to restore the health of the Chesapeake Bay. Her great efforts have advanced the port of Baltimore, strengthened national defense through technology, and improved the Chesapeake Bay's environment. (Invited.)

Gary Jobson, world-class sailor, television commentator, author, past president of US Sailing, NMHS Overseer, and previous recipient of the NMHS Distinguished Service Award, will be Master of Ceremonies. **Captain James Noone, USNR (Ret.)** and **Dr. William Dudley** are Dinner Co-Chairs.

The **US Coast Guard Academy Cadet Singers**, directed by **Dr. Robert Newton**, will provide the evening's entertainment, honoring the Centennial of the United States Coast Guard.

Fleet Level Sponsor

A \$25,000 Fleet Level Sponsor will be recognized with name and/or corporate logo prominently featured in the following NMHS marketing, publishing, and media pieces, including:

- Recognition in communications, including press releases, mailings, email announcements and invitations
- Recognition on the Society's website, www.SeaHistory.org
- Marquee Recognition on the Washington Awards Dinner invitation and in the Dinner Program Book
- Signage in the lobby of the National Press Club the evening of the Dinner
- Recognition from the podium during the event
- Recognition in audio/visual program during dinner
- Recognition in *Sea History* magazine, in the "Cause in Motion" feature, highlighting the Awards Dinner
- Full page advertisement in the evening's Dinner Journal
- Full page advertisement in *Sea History*, our quarterly magazine reaching over 45,000 readers
- Listing on Patrons' Page of *Sea History* magazine as an Afterguard supporter for one year

Fleet Level Sponsorship also includes:

- Premium Table for 10 at the Awards Dinner, or two guests seated with an honoree or the NMHS chairman or an NMHS chairman emeritus
- Afterguard Level Membership in NMHS, with privileges of membership, including *Sea History* for one hundred friends, family, employees, or students at a favored school
- Membership for you and your guests in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

Corporate Underwriter

A \$10,000 Corporate Underwriter will be recognized with corporate name and/or corporate logo prominently featured in the following NMHS marketing, publishing, and media pieces, including:

- Recognition in communications, including press releases, mailings, email announcements and invitations
- Recognition on the Society's website, www.SeaHistory.org
- Marquee Recognition on the Washington Awards Dinner invitation and in the Dinner Program Book
- Signage in the lobby of the National Press Club the evening of the Dinner
- Recognition from the podium during the event
- Recognition in audio/visual program during dinner
- Recognition in *Sea History* magazine, in the "Cause in Motion" feature, highlighting the Awards Dinner
- Full page advertisement in the evening's Dinner Journal
- Full page advertisement in *Sea History*, our quarterly magazine reaching over 45,000 readers
- Listing on Patrons' Page of *Sea History* magazine as an Afterguard supporter for one year

Corporate Underwriting also includes:

- Premium Table for 10 at the Awards Dinner, or two guests seated with an honoree or the NMHS chairman or an NMHS chairman emeritus
- Corporate Membership in NMHS, with privileges of membership, including *Sea History*, for ten employees
- Membership for you and your guests in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

Reception Sponsor

An \$8,000 Reception Sponsor will be recognized with corporate name and/or corporate logo featured in the following NMHS marketing, publishing, and media pieces, including:

- Recognition on the Society's website, www.SeaHistory.org
- Signage at reception and dinner
- Full page advertisement in the evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Benefactor supporter for one year

Reception Sponsorship also includes:

- Premium Table for 10 at the Awards Dinner, or two guests seated with an honoree or the NMHS chairman or an NMHS chairman emeritus
- Benefactor Level Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums, providing free admission to a wide range of maritime museums

Table Sponsor

A \$5,000 Table Sponsorship will be recognized with corporate name and/or corporate logo featured in the following NMHS marketing, publishing, and media pieces:

- Recognition on the Society's website, www.SeaHistory.org
- Full page advertisement in the evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Benefactor supporter for one year

Table Sponsorship also includes:

- Premium Table for 10 at the Awards Dinner
- Benefactor Level Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums, providing free admission to a wide range of maritime museums

Dinner Journal Sponsor

A \$5,000 Dinner Journal Sponsorship includes name and/ or corporate logo featured in the following:

- Full page advertisement in the evening's Dinner Journal
- Listing on the Patrons' Page of *Sea History* magazine as a Benefactor supporter for one year

Dinner Journal Sponsorship also includes:

- Two places at the Dinner
- Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

Table Host

A \$2,500 Table Host Sponsorship includes name featured in the following:

- The evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Sponsor for one year

Table Host also includes:

- Table for 10 at the Dinner
- Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in the Council for American Maritime Museums providing free admission to a wide range of maritime museums

The Evening's "Thank You" Favor Sponsor

A \$3,000 Favor Sponsorship includes name and/ or corporate logo featured in the following:

- Full page ad in the evening's Dinner Journal
- Listing on Patrons' Page of *Sea History* magazine as a Plankowner supporter for one year

Favor Sponsorship also includes:

- Two places at the Dinner
- Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in Council for American Maritime Museums, providing free admission to a wide range of maritime museums

Sponsor

A \$1,000 Sponsorship includes name and/ or corporate logo featured in the following:

- The evening's Dinner Program
- Patrons' Page of *Sea History* magazine as a Donor for one year

Sponsorship also includes:

- Two places at the Dinner
- Membership in NMHS, with privileges of membership, including *Sea History* magazine
- Membership in Council for American Maritime Museums, providing free admission to a wide range of maritime museums

Advertiser

Congratulate the awardees and support the work of NMHS by advertising in the Dinner Journal. Full-page advertisement \$1,000; half-page advertisement \$600. Reservations due 1 March 2015—contact Vice President Wendy Paggiotta at 914-737-7878, ext. 235, or email her at advertising@seahistory.org.

Individual Reservations

A \$250 per person Individual Reservation includes:

- One place at the Dinner
- Listing on Attendance Sheet
- Membership in NMHS, with privileges of membership, including *Sea History* magazine



The National Maritime Historical Society's prestigious awards recognize the important work of the maritime field.

We invite your participation in this gala event; if you are interested in Sponsorship in NMHS's 2015 Washington Awards Dinner, please contact President Burchenal Green at 914-737-7878, ext. 223. Or you may email Ms. Green at burchenalgreen@seahistory.org.



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