

NATIONAL MARITIME AWARDS DINNER

SPONSORSHIP OPPORTUNITIES



Alexandria, Virginia, and the Potomac River, 1895, by Patrick O'Brien

Join us on
Thursday, 2 May 2019
National Press Club
529 14th St NW
Washington, DC
as we honor

The Honorable Thomas J. Ridge



Admiral Jay L. Johnson, USN (Ret.)



Williams-Mystic

The Maritime Studies Program of Williams College and Mystic Seaport

NATIONAL MARITIME HISTORICAL SOCIETY

IN ASSOCIATION WITH

NATIONAL COAST GUARD MUSEUM ASSOCIATION

The Event

The National Maritime Historical Society and the National Coast Guard Museum Association will honor three distinguished awardees at their **National Maritime Awards Dinner on Thursday, 2 May 2019, at the National Press Club in Washington, DC.**

This illustrious event brings together in one place those who love and serve the sea—leaders of the military sea services, merchant marine and maritime industry; maritime authors and artists; environmentalists, conservationists, oceanographers, sea explorers and scientists; competitive yachtsmen; philanthropists and government officials who have supported America's maritime heritage; industrial and pleasure boat designers and builders; cruise lines operators; aquaculturalists; maritime educators; and maritime educational institutions and museums.



The Sponsorship Opportunity

The National Maritime Historical Society and the National Coast Guard Museum Association seek sponsorship support at varying levels from corporations, associations, foundations and individuals that wish to support the work of the United States maritime community at the National Maritime Awards Dinner and to honor the 2019 award recipients while contributing to the educational programming of both organizations.

The Honorees



The Honorable Thomas J. Ridge, former Secretary of Homeland Security and former Governor of Pennsylvania, will receive the **Coast Guard Museum Association's Alexander Hamilton Award**. Ridge graduated from Harvard University with honors and served in the US Army during the Vietnam War where he was awarded the Bronze Star. He then returned to Pennsylvania and completed his Juris Doctor (JD) degree at the Dickinson School of Law, graduating in 1972. He served as the first US Secretary of Homeland Security from 2003 to 2005. Prior to this, Ridge was a member of the US House of Representatives from 1983 to 1995 and the 43rd Governor of Pennsylvania from 1995 to 2001. Ridge has served on the boards of The Home Depot, The Hershey Company, and Exelon Corporation, and as a senior advisor to Deloitte & Touche, and TechRadium. Ridge is also the founder and CEO of Ridge Global LLC, a Washington,

DC-based security consulting firm. **Admiral James M. Loy, USCG (Ret.)**, 21st Commandant of the US Coast Guard, former US Deputy Secretary of Homeland Security, and 1999 recipient of the NMHS Distinguished Service Award, will present the award.

Admiral Jay L. Johnson, USN (Ret.), 26th Chief of Naval Operations, US Navy, will receive the **NMHS Distinguished Service Award** for his outstanding career as a Naval Aviator and leader of the US Navy, with particular recognition for his decision as Chief of Naval Operations to have an annual commemoration of the Battle of Midway, one of the most decisive battles in naval history. We also honor the service he has given the US Naval Academy Foundation and The Peregrine Fund, among his many activities. The award will be presented by **Admiral Jonathan W. Greenert, USN (Ret.)**, 30th Chief of Naval Operations and award recipient at the 2015 National Maritime Awards Dinner.





The National Maritime Historical Society is honored to present **Williams-Mystic, The Maritime Studies Program of Williams College and Mystic Seaport**, with the NMHS **Walter Cronkite Award for Excellence in Maritime Education** for its leadership as the only undergraduate studies program examining the history, literature, policy and science of the sea, resulting in several thousand informed alumni prepared for societal leadership with a balanced understanding of the critical historical and current role the sea plays. Founded in 1977, the Williams-Mystic program offers students from Williams College and other colleges and universities the opportunity

to take courses, pursue independent projects, and participate in three extended field seminars—all focused on the sea—for a semester at Mystic Seaport at Mystic, CT. The award will be accepted by **Dr. Tom Van Winkle**, Executive Director, and **Benjamin W. Labaree**, Director Emeritus of Williams-Mystic. **Thomas B. Crowley**, Chairman and CEO of Crowley Maritime Corporation, and a benefactor of Williams-Mystic will present the award. Crowley received the 2018 Silver Bell Humanitarian Award from The Seamen’s Church Institute.

Gary Jobson, America’s Cup winner and America’s “Ambassador of Sailing,” will be the Master of Ceremonies. Video introductions will be produced by NMHS Vice Chairman **Richardo R. Lopes** and Voyage Digital Media. Entertainment will be provided by the **US Coast Guard Academy Cadet Chorale**, directed by **Dr. Robert G. Newton**. **The Combined Sea Services Color Guard** will present the colors.

The Venue

The National Press Club began as a place where journalists could relax, a setting for them to spend some of their downtime with their peers. In Spring 1908, a handful of journalists elected officers and drafted a constitution for the new National Press Club. They rented out two floors above a jewelry store at 1205 F Street NW as the organization’s first home.

The Club was host to such famous figures as Sarah Bernhardt, Charlie Chaplin and Andrew Carnegie. William Howard Taft was the first President to visit in 1910, followed by Theodore Roosevelt. Every US President since has visited the Club. Every president since Warren Harding, himself a newspaper publisher, has been a member.



The Club expanded and went through several locations. Seeking a more permanent home in the 1920s, Club leadership built a high-rise office building, housing the National Press Club in the top two floors. Rich with history, the building houses many major news organizations, and the National Press Club hosts hundreds of newsmakers each year while supporting the ongoing improvement of the profession of journalism.

The Attendees

The National Maritime Awards Dinner brings together some 400 leaders annually in the nation’s capital from all segments of the United States maritime community for a celebration of our country’s maritime heritage. We have been honored by the presence of members of Congress, governors, federal judges, and civilian and uniformed leaders, both active and retired, of the US Navy, US Marine Corps, US Army, and US Coast Guard. Attendees have included corporate and association CEOs, leaders of the merchant marine, oceanographers and scientists, competitive sailors, marine artists and authors, maritime educators and historians. All attendees have a common love of the sea and a desire to preserve and promote America’s maritime heritage.

The Awards



The National Maritime Historical Society Distinguished Service Award is presented to individuals and organizations who, through their effort and creativity, have made outstanding contributions to our maritime heritage. Prior award winners have included broadcaster Walter Cronkite; America's Cup winner Ted Turner; ocean explorer Dr. Robert Ballard; Princess Anne of the United Kingdom; US Senators John Warner and Barbara Mikulski; Congresswoman Helen Delich Bentley; the National Geographic Society; Peter Seligmann and Conservation International; Howard Slotnick; environmentalist and restaurateur Stephen B. Phillips; maritime artists Patrick O'Brien, William G. Muller, John Barber, John Mecray and John Stobart; former Secretaries of the Navy John Dalton and John Lehman; Chiefs of Naval Operations Admiral Gary Roughead and Admiral Jonathan Greenert; US Coast Guard Commandants Admiral James Loy and Admiral Robert J. Papp Jr.; NOAA National Marine Sanctuaries Director Daniel Basta; Admiral Bruce DeMars, USN; Rear Admiral David L. Brewer, USN of the Military Sealift Command; Vietnam POW Commander Everett Alvarez Jr., USN;

former First Sea Lord and Chief of Naval Staff and Chairman of Trustees, National Museum of the Royal Navy, Admiral Sir Jonathon Band GCB DL; cruise ship operator and shipbuilder Charles A. Robertson; philanthropist Gerry Lenfest; National Coast Guard Museum Association Chairman James Coleman Jr.; Condé Nast Chairman Charles H. Townsend; Cunard Line; J. W. Marriott Jr.; renowned yachtsmen George W. Carmany III, Richard T. du Moulin, Gary Jobson, and Sir Robin Knox-Johnston, CBE; Tall Ships America director Captain Bert Rogers; and shipbuilder and preservationist Brian D'Isernia.

The **NMHS Walter Cronkite Award for Excellence in Maritime Education** honors individuals and organizations whose outstanding achievements in maritime education bring history alive for young people, providing real life results and getting young people involved in the continuous process of learning that will have a fundamental impact on their lives. The award recognizes work that teaches maritime history in a way that conveys the challenge, excitement and leading role of our seafaring past in creating today's world. Past recipients of this award include global ocean conservationist David Rockefeller Jr. and Sailors for the Sea; Sultana Education Foundation; Captain John Smith 400 Project; Alix T. Thorne and Ocean Classroom Foundation; and Sea Education Association (SEA).

The National Coast Guard Museum Association's **Alexander Hamilton Award** honors unwavering commitment to and support of the National Coast Guard Museum. The museum, to be built on the historic downtown waterfront in New London, CT, will celebrate the Coast Guard's 227 years of service to the country. It will also salute the courage and skill of its dedicated men and women and provide a glimpse into its exciting and vital future. The award is appropriately named in honor of Hamilton, who established the Revenue Cutter Service in 1790, a predecessor of the Coast Guard. Former recipients of this prestigious award are James J. Coleman Jr. in 2015, J. D. Power III in 2016, and Donald T. "Boysie" Bollinger in 2018. The award is given to the individual whose leadership, vision, volunteerism and support has had the greatest impact on forwarding the goals of the National Coast Guard Museum.



Sponsorship Opportunities and Sponsor Recognition

The following opportunities for Sponsorships are available to corporations, associations, foundations and individuals:

Corporate Leadership Sponsor	\$50,000
Individual Leadership Sponsor	\$50,000
Fleet Sponsor	\$25,000
Underwriter	\$10,000
Reception Sponsor	\$ 8,000
Table Sponsor	\$ 5,000
Dinner Journal Sponsor	\$ 5,000
Table Host	\$ 3,000
“Thank You” Favor Sponsor	\$ 3,000
Individual Sponsor	\$ 1,000
Individual Tickets	\$ 275
Full-page ad in the Dinner Journal	\$ 1,000
Half-page ad	\$ 600

Materials deadline: 5 April 2019

In recognition of your support, Corporate Leadership Sponsors, Individual Leadership Sponsors, Fleet Sponsors, and Underwriters will receive recognition in all communications, including press releases, mailings, email announcements and invitations, as well as on the National Maritime Historical Society and the National Coast Guard Museum Association websites and publications; on signage in the National Press Club at the Dinner; in the “Cause in Motion” feature in NMHS’s *Sea History* magazine, read by 45,000 members of the maritime community; and a full-page advertisement in *Sea History*.

Corporate Leadership Sponsors, Individual Leadership Sponsors, Fleet Sponsors, Underwriters, Reception Sponsors, Table Sponsors, Dinner Journal Sponsors, and “Thank You” Favor Sponsors will receive a full-page advertisement in the evening’s Dinner Journal.

Corporate Leadership Sponsors, Individual Leadership Sponsors, Fleet Sponsors, Underwriters, Reception Sponsors, Table Sponsors and Table Hosts receive ten tickets to the Dinner.

Dinner Journal and “Thank You” Favor Sponsors will receive two tickets at a prime table to the Dinner and a full-page advertisement in the evening’s Dinner Journal.

Individual Sponsors will receive two tickets to the Dinner and acknowledgement in the evening’s Dinner Journal.



Initiatives Sponsored by Your Support



Now entering its 56th year, the **National Maritime Historical Society** is a non-profit membership organization which seeks to educate Americans about our nation's extraordinary maritime accomplishments and their continuing relevance for national prosperity, security and cultural vitality. The Society's educational initiatives encompass publications, educational programming, sail training and preservation of historic ships. The quarterly magazine, *Sea History*, with over 45,000 readers, is recognized as the pre-eminent journal of advocacy and education in the maritime heritage field, and it provides information about maritime careers to acquaint students with opportunities in a myriad of maritime fields. Our brand-new website www.seahistory.org offers a wealth of information about maritime heritage and current events, as well as an indexed online archive of every *Sea History* issue published since the inception of the magazine in 1972. For the past 7 years, NMHS has supported National History Day with prizes to motivate over 600,000 student competitors to study maritime history. Currently, students in 25 states are participating in NMHS's program.

When the Most is expected, the men and women of the US Coast Guard (USCG) provide the most of themselves. Since its inception in 1790, the USCG has tirelessly answered the call to duty, saving lives, enforcing maritime law, combating terrorism, facilitating commerce and protecting the environment. The vital responsibilities of the USCG are carried out by highly trained men and women who perform these missions with honor, respect, and devotion to duty.



Remarkably, the Coast Guard is the only branch of the armed services without a national museum to celebrate its role in the life of our Nation and to honor the men and women who serve. The public is generally unaware of the scale and scope of the Coast Guard's missions. We have come to expect the Most from the Coast Guard. However, there is no place for the USCG to share with the public its history, to demonstrate its critical role in protecting us, and to highlight its relevance to the greatest issues facing our Nation. That is until now; it is the right time to build the National Coast Guard Museum in honor of those who serve.

We invite your participation in this gala event; for sponsorship opportunities, please contact:

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